

# Stand construction services 2018

## Modular stands

Global Fairs. Global Business.



Deutsche Messe

## Modular stands

Save time, money and hassle designing your stand – by relying on the experience and know-how of Deutsche Messe and its service partners for modular stand construction. From simple, basic stands to high-end, deluxe solutions, we streamline your tradeshow experience for you by providing turnkey, modular stands, which you can customize by selecting from our comprehensive range of additional equipment and fittings.

**Note:** Electric power supply is not included in the scope of services of the modular stands, but must be ordered separately and is invoiced in addition. An electrical distribution box (for connections up to 3 kW), which is also required for the supply, is part of the basic fittings of the modular stands.

### Contact

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## Typical stand configurations



**Slim stand** from € 59 per m<sup>2</sup>  
 Lean stand structure – just the bare minimum



**Type A stand** from € 79 per m<sup>2</sup>  
 Basic stand assembly for simple, straightforward presentations at a budget price



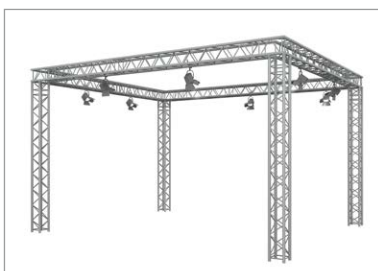
**Type B stand** from € 103 per m<sup>2</sup>  
 Modular stand system – the combination of modular ceiling sections and standard add-on elements offers plenty of scope for customized stand design



**Type C stand** from € 125 per m<sup>2</sup>  
 Fresh new modular stand design, with large-format graphics available even in basic version



**Type D stand** from € 137 per m<sup>2</sup>  
 Open and eye-catching design with an illuminated advertising tower (lit from the inside) topped off with your company's logo.



**Truss stand** from € 37 per m<sup>2</sup>  
 Truss-based system – can be used to construct a modular stand (with additional fittings) or as a customized extension to any type of stand construction



**Line stand** from € 148 per m<sup>2</sup>  
 High-grade, innovative modular stand system, featuring glass and textile design elements even in basic version (long-range visual impact)



**Type "Exclusive"** from 242 € per m<sup>2</sup>  
 Conventional design with a new twist: large-format, illuminated partition walls.

## Slim stand

Minimum modular stand design with no ceiling construction, recommended for smaller stand sizes. Rental price for basic fittings, including assembly and dismantling: € 59.00 per m<sup>2</sup> and event.

**Note:** You'll find additional fittings for Slim stands on the following pages. Further furnishings on request.

## Basic fittings

### Carpeting

disposable off-the-roll cord carpeting, dark blue



### Perimeter partition walls

to adjacent stands and/or hall walls, constructed of Octanorm elements, silver, with light grey infill panels, 250 cm high (free-standing walls that are more than 4 m in length require bracing by adding tower elements or support walls)

### Tower elements

2 elements, each at open wall endings, dimensions 25 x 100 cm, 300 cm high

### Lettering

lettering on each tower infill section, approx. 35 x 95 cm, in Helvetica Bold (max. 15 letters)

### 1 electrical distribution box

for connections of up to 3 kW, with two integrated 230-V sockets (sockets in other locations subject to additional charge)

### Attached sideboard

approx. 50 x 100 cm, 90 cm high, for storing electrical distribution box

### Lighting

one 50 W spotlight per tower element



Basic fittings



Typical stand configuration with additional fittings



Typical stand configuration with additional fittings

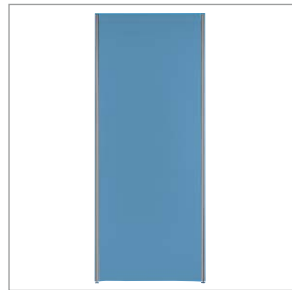
## Additional fittings for Slim stand (illustrations may vary from actual)

### Wall and cabin fittings - Slim stand

|     | Item                  | Color  | Size               | Remarks  | Price    |
|-----|-----------------------|--|--------------------|--|----------|
| 1.1 | Wall element          |  | 1 m element        | as for basic fittings package  | € 31.90  |
| 1.2 |                       |  | 1/2 m element      |  | € 31.90  |
| 1.3 | Infill panel          |  |                    | reinforced 16 mm – surcharge – e.g. for mounting a monitor                       | € 81.50  |
| 1.4 |                       | colored one side (RAL colors, hdc material)      |                    | – surcharge – per linear meter (rounded up to nearest meter)                     | € 32.90  |
| 1.5 |                       | one side, full-bleed, printed with digital image |                    | from printable file – surcharge – per linear meter (rounded up to nearest meter) | € 290.00 |
| 1.6 | Door element          | light grey                                       |                    | lockable   | € 113.60 |
| 1.7 |                       | colored one side (RAL colors)                    |                    | – surcharge –  | € 133.50 |
| 1.8 | Tower element upgrade | Colored (instead of light grey) infill panels    |                    | – surcharge –  | € 99.40  |
| 1.9 |                       | Upper panel backlit, with digital print          | approx. 35 x 95 cm | – surcharge –  | € 171.90 |



1.1



1.4

### Lighting - Slim stand

|     | Item      | Color | Size | Remarks   | Price   |
|-----|-----------|-------|------|---|---------|
| 3.1 | Spotlight |       |      | Arm-mounted 50 W, as for basic fittings package | € 36.00 |



3.1

### Lettering, graphics and display media - Slim stand

|     | Item   | Color | Size               | Remarks             | Price            |
|-----|--|-------|--------------------|---------------------|------------------|
| 4.1 | Digital print for upper tower infill               |       | approx. 35 x 95 cm | from printable file | € 85.70          |
| 4.2 | Digital prints, printed banners, vinyl film decals |       |                    |                     | price on request |

**Stand furniture - Slim stand**

|      | Item                    | Color          | Size (w x d x h)                               | Remarks                                  | Price    |
|------|-------------------------|----------------|--|--|----------|
| 5.1  | Table                   | white          | Diameter 70 cm.<br>approx. 70 cm high          |  | € 39.30  |
| 5.2  |                         |                | 70 x 70 x approx. 70 cm                        |  | € 39.30  |
| 5.3  |                         |                | 110 x 70 x approx. 70 cm                       |  | € 55.80  |
| 5.4  | High table              | white          | Diameter 70 cm,<br>approx. 110 cm high         |  | € 57.10  |
| 5.5  | Chair                   | black          |  |  | € 29.40  |
| 5.6  | High chair / Bar stool  | chrome / black |  |  | € 43.30  |
| 5.7  | Bar counter             | grey / white   | 1 m element, approx.<br>100 x 50 x 108 (85) cm | lockable                                 | € 220.00 |
| 5.8  | Information counter     | grey           | approx. 100 x 50 x 100 cm                      | lockable                                 | € 180.00 |
| 5.9  | Sideboard               | grey           | approx. 90 x 42 x 80 cm                        | lockable                                 | € 77.30  |
| 5.10 | Literature display rack |                | 120–160 cm high                                | free-standing,<br>with 3 trays / A4 size | € 57.70  |



5.1



5.3



5.4



5.5



5.6



5.7



5.8



5.9



5.10

### Kitchen fittings and furniture - Slim stand

(requires kitchen cabin) In case water connection is needed as well as electrical connections the exhibitor has to order it separately.

|     | Item   | Color | Size (w x d x h)          | Remarks                         | Price    |
|-----|--|-------|---------------------------|---------------------------------|----------|
| 6.1 | Kitchenette with refrigerator, sink, twin hotplates and dish draining rack |       | approx. 90 x 60 x 90 cm   | Power connection approx. 7 kW   | € 319.10 |
| 6.2 | Refrigerator   |       | approx. 60 x 60 x 85 cm   | with freezer compartment        | € 99.70  |
| 6.3 | Sink cupboard unit with built-in water heater                              |       | approx. 90 x 60 x 85 cm   | Power connection approx. 2,5 kW | € 133.10 |
| 6.4 | Coffee maker   |       |                           | 8-cup                           | € 23.10  |
| 6.5 | Steel shelf unit   |       | approx. 100 x 35 x 190 cm | free-standing                   | € 95.10  |



6.1



6.3



6.4



6.5

### Display cabinets, plinths, shelves - Slim stand

|     | Item                          | Color | Size (w x d x h)             | Remarks               | Price    |
|-----|-------------------------------|-------|------------------------------|-----------------------|----------|
| 7.1 | Tabletop display cabinet      | grey  | approx. 100 x 50 cm x 100 cm | lockable              | € 180.60 |
| 7.2 | Free-standing display cabinet | grey  | approx. 70 x 70 x 200 cm     | lockable, illuminated | € 319.10 |
| 7.3 |                               |       | approx. 100 x 50 x 200 cm    |                       | € 373.10 |



7.1



7.2 + 7.3

### Display cabinets, plinths, shelving - Slim stand

|      | Item   | Color | Size (w x d x h)           | Remarks                                       | Price   |
|------|--------|-------|----------------------------|---|---------|
| 7.4  | Plinth | grey  | approx. 50 x 50 x 50 cm    |   | € 42.20 |
| 7.5  |        |       | approx. 50 x 50 x 80 cm    |   | € 46.20 |
| 7.6  |        |       | approx. 50 x 50 x 100 cm   |   | € 54.30 |
| 7.7  |        |       | approx. 100 x 100 x 50 cm  |   | € 55.80 |
| 7.8  |        |       | approx. 100 x 100 x 80 cm  |   | € 57.80 |
| 7.9  |        |       | approx. 100 x 100 x 100 cm |   | € 59.80 |
| 7.10 | Shelf  | white | approx. 100 x 30 cm        | (with wall brackets)<br>for level mounting    | € 29.00 |
| 7.11 |        |       |                            | (with wall brackets)<br>for inclined mounting | € 29.00 |



7.6



7.10

### Electrical installations - Slim stand

|     | Item                                       | Color | Size | Remarks               | Price   |
|-----|--|-------|------|-----------------------|---------|
| 8.1 | Grounded power socket, 230 V               |       |      | incl. fitting/cabling | € 21.80 |
| 8.2 | Grounded power strip with 3 sockets, 230 V |       |      | incl. fitting/cabling | € 26.60 |



8.1



8.2

### Miscellaneous - Slim stand

|     | Item                                    | Color | Size | Remarks | Price   |
|-----|---|-------|------|---------|---------|
| 9.1 | Wastepaper basket                       |       |      |         | € 5.30  |
| 9.2 | Refuse bin                              |       |      |         | € 19.00 |
| 9.3 | Hourly labor charge for additional work |       |      |         | € 51.70 |



9.1



9.2

## Type A modular stand

Modular stand, recommended for smaller stand sizes. Rental price for basic fittings, including assembly and dismantling: € 79.00 per m<sup>2</sup> and event.

**Note:** You'll find additional fittings for Type A stands on the following pages. Further furnishings on request.

### Basic fittings

#### Carpeting

disposable off-the-roll cord carpeting, available in 6 colors



#### Perimeter partition walls

to adjacent stands and/or hall walls, constructed of Octanorm elements, silver, with light grey infill panels, 250 cm high

#### Ceiling

consisting of OC frame sections along the open sides of the stand, including all necessary beams and pillar supports

#### Fascia panel

light grey, 202 x 40 cm, face-mounted along each open side of the stand, including black lettering in typeface Helvetica Bold (up to a maximum of 30 letters)

#### 1 electrical distribution box

for connections of up to 3 kW, with two integrated 230-V sockets (sockets in other locations subject to additional charge)

#### Lighting

4 spotlights, 50 W each

#### Cabin

100 x 100 cm, with lockable door

#### 1 table

Diameter 70 cm or 70 x 70 cm square, with white worktop and chrome-plated underframe

#### 3 chairs

with chrome-plated frame and black upholstery

#### 1 coat rack

fitted inside the cabin

#### 1 wastepaper basket



Basic fittings



Typical stand configuration with additional fittings



Typical stand configuration with additional fittings



## Type B modular stand

Modular stand, recommended for smaller stand sizes.  
Rental price for basic fittings, including assembly and dismantling: € 103.00 per m<sup>2</sup> and event.

**Note:** You'll find additional fittings for Type B stands on the following pages. Further furnishings on request.

### Basic fittings

#### Carpeting

disposable off-the-roll cord carpeting, available in 6 colors



#### Perimeter partition walls

to adjacent stands and/or hall walls, constructed of Octanorm elements, silver, with light grey infill panels, 250 cm high

#### Ceiling

Partial ceiling consisting of silver Octanorm truss elements mounted on Octanorm system, height of upper edge = 300 cm, ceiling set back 1 m from stand boundaries

#### Pylons

2 system pylons located at ends of open-ended walls, approx. 100 wide x 350 cm high, including approx. 90 x 90 cm digital print/logo<sup>1)</sup> on top infill panel

#### 1 electrical distribution box

for connections of up to 3 kW, with two integrated 230-V sockets (sockets in other locations subject to additional charge)

#### Lighting

One 50 W spotlight for every 3 m<sup>2</sup> of stand area

#### 1 wastepaper basket

### Basic fittings, depending on stand size

| Stand area (m <sup>2</sup> )   | 20–49               | 50–79               | 80–100              |
|--|---------------------|---------------------|---------------------|
| Size of cabin / No. of wall elements required: (all cabins include 1 door element, lockable) | 2 m <sup>2</sup> /2 | 4 m <sup>2</sup> /3 | 6 m <sup>2</sup> /4 |
| Table(s), dia. 70 cm or 70 x 70 cm*  | 1                   | 2                   | 3                   |
| Chairs*  | 4                   | 8                   | 12                  |
| Coat rack(s)   | 1                   | 2                   | 2                   |

\* You can select alternative furniture (on request) up to six weeks before the opening day of the event.



Basic fittings



Typical stand configuration with additional fittings



Typical stand configuration with additional fittings

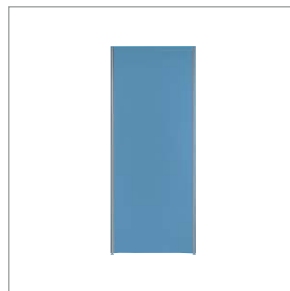
## Additional fittings for type A and B stands (illustrations may vary from actual)

### Wall and cabin fittings - type A and B stands

|      | Item                        | Color  | Size             | Remarks  | Price            |
|------|-----------------------------|--|------------------|--|------------------|
| 1.1  | Wall element                |  | 1 m element      | as for basic fittings package  | € 31.90          |
| 1.2  |                             |  | 1/2 m element    |  | € 31.90          |
| 1.3  | Infill panel                |  |                  | reinforced: 16 mm – surcharge – e.g. for mounting a monitor                      | € 81.50          |
| 1.4  |                             | colored one side (RAL colors, hdc material)          |                  | – surcharge – per linear meter (rounded up to nearest meter)                     | € 32.90          |
| 1.5  |                             | one side full-bleed printed with digital text/ image |                  | from printable file – surcharge – per linear meter (rounded up to nearest meter) | € 290.00         |
| 1.6  | Three and four-sided towers |  | in various sizes |  | price on request |
| 1.7  | Maxima luminescent column   | one-sided with Plexiglas, your choice of color       | 300 cm           |  | € 118.70         |
| 1.8  | Infill panel                |  | 50 cm high       | to increase wall height to 300 cm  | € 26.30          |
| 1.9  |                             | colored one side                                     |                  | – surcharge –  | € 10.60          |
| 1.10 | Door element                | light grey   |                  | lockable   | € 113.60         |
| 1.11 |                             | colored one side (RAL colors)                        |                  | lockable – surcharge –   | € 133.50         |



1.1




1.4



1.6

### Floor coverings/floor construction - type A and B stands

|     | Item                      | Color   | Size | Remarks  | Price                   |
|-----|---------------------------|---|------|--|-------------------------|
| 2.1 | Velour carpeting          | in 6 standard colors<br> |      | surcharge to basic carpeting   | € 5.90 /m <sup>2</sup>  |
| 2.2 | Laminate                  | wood-grain finish   |      | surcharge to cord carpeting price; only in conjunction with items 2.3 or 2.4 | € 29.00 /m <sup>2</sup> |
| 2.3 | Chipboard flooring panels |   |      | for use with floor coverings   | € 26.60 /m <sup>2</sup> |
| 2.4 | False floor (plinth)      |   |      | for use with floor coverings   | € 28.60 /m <sup>2</sup> |



2.2



2.2

### Ceiling and lighting - type A and B stands

|     | Item                     | Color | Size                        | Remarks                     | Price   |
|-----|--------------------------|-------|-----------------------------|-----------------------------|---------|
| 3.1 | Modular ceiling sections |       | 100 x 100 cm (type B stand) | As for basic fittings       | € 30.30 |
| 3.2 | Spotlight                |       |                             | As for basic fittings, 50 W | € 42.20 |
| 3.3 |                          |       |                             | Arm-mounted, 50 W           | € 36.00 |
| 3.4 | HQI spotlight            |       |                             | 70 W                        | € 65.10 |



3.2



3.3

## Lettering, graphics and display media - type A and B stands

The prices for pylons do not include any graphics

|     | Item   | Color | Size                | Remarks  | Price            |
|-----|--|-------|---------------------|--|------------------|
| 4.1 | Digital print for fascia   |       | 202 x 40 cm         | from printable file, type A stand                                    | € 131.80         |
| 4.2 | Digital print for illuminated fascia panel<br>incl. illuminated fascia panel |       | approx. 140 x 30 cm | from printable file, type B stand                                    | € 245.70         |
| 4.3 | Digital prints, printed banners, vinyl film decals                           |       |                     |  | price on request |
| 4.4 | Advertising pylon – upgrade  |       |                     | 4 glass shelves (for type B pylon included in basic fittings)        | € 116.90         |
| 4.5 | Advertising pylon  |       |                     | Type B stand, with slide viewer, without graphics                    | € 352.10         |
| 4.6 |  |       |                     | Type B stand, with integrated display cabinet, lockable, illuminated | € 495.00         |



4.4



4.5



4.6

**Stand furniture - type A and B stands**

|      | Item                    | Color          | Size (w x d x h)                               | Remarks                               | Price    |
|------|-------------------------|----------------|--|---------------------------------------|----------|
| 5.1  | Table                   | white          | Diameter 70 cm.<br>approx. 70 cm               | as for basic fittings package         | € 39.30  |
| 5.2  |                         |                | 70 x 70 x approx. 70 cm                        | as for basic fittings package         | € 39.30  |
| 5.3  |                         |                | 110 x 70 x approx. 70 cm                       |                                       | € 55.80  |
| 5.4  | High table              | white          | Diameter 70 cm,<br>approx. 110 cm high         |                                       | € 57.10  |
| 5.5  | Chair                   | black          |  | as for basic fittings package         | € 29.40  |
| 5.6  | High chair / Bar stool  | chrome / black |  | as for basic fittings package         | € 43.30  |
| 5.7  | Bar counter             | grey / white   | 1 m element, approx.<br>100 x 50 x 108 (85) cm | lockable                              | € 220.00 |
| 5.8  | Information counter     | grey           | approx. 103 x 50 x 100 cm                      | lockable                              | € 180.00 |
| 5.9  | High computer table     | grey           | approx. 70 x 50 x 100 cm                       |                                       | € 204.40 |
| 5.10 | Attached modular table  | grey           | approx. 50 x 100 x 110 cm                      | with wall brackets for mounting       | € 151.60 |
| 5.11 | Sideboard               | grey           | approx. 90 x 42 x 80 cm                        | lockable                              | € 77.30  |
| 5.12 | Literature display rack |                | 120–160 cm high                                | free-standing, with 3 trays (A4 size) | € 57.70  |



5.1



5.3



5.4



5.5



5.6



5.7



5.8



5.9



5.10



5.11



5.12

## Kitchen fittings and furniture - type A and B stands

In case water connection is needed as well as electrical connections the exhibitor has to order it separately.

|     | Item   | Color | Size (w x d x h)          | Remarks                         | Price    |
|-----|--|-------|---------------------------|---------------------------------|----------|
| 6.1 | Kitchenette with refrigerator, sink, twin hotplates and dish draining rack |       | approx. 90 x 60 x 90 cm   | Power connection approx. 7 kW   | € 319.10 |
| 6.2 | Refrigerator   |       | approx. 60 x 60 x 85 cm   | with freezer compartment        | € 99.70  |
| 6.3 | Sink cupboard unit with built-in water heater                              |       | approx. 90 x 60 x 85 cm   | Power connection approx. 2,5 kW | € 133.10 |
| 6.4 | Coffee maker   |       |                           | 8-cup                           | € 23.10  |
| 6.5 | Steel shelf unit   |       | approx. 100 x 30 x 200 cm | free-standing                   | € 95.10  |



6.1



6.3



6.4



6.5

## Display cabinets, plinths, shelves - type A and B stands

|      | Item                          | Color | Size (w x d x h)           | Remarks                                  | Price    |
|------|-------------------------------|-------|----------------------------|--|----------|
| 7.1  | Tabletop display cabinet      | grey  | approx. 100 x 50 x 100 cm  | lockable                                 | € 180.60 |
| 7.2  | Free-standing display cabinet | grey  | approx. 70 x 70 x 200 cm   | lockable, illuminated                    | € 319.10 |
| 7.3  |                               |       | approx. 100 x 50 x 200 cm  |  | € 373.10 |
| 7.4  | Plinth                        | grey  | approx. 50 x 50 x 50 cm    |  | € 42.20  |
| 7.5  |                               |       | approx. 50 x 50 x 80 cm    |  | € 46.20  |
| 7.6  |                               |       | approx. 50 x 50 x 100 cm   |  | € 54.30  |
| 7.7  |                               |       | approx. 100 x 100 x 50 cm  |  | € 55.80  |
| 7.8  |                               |       | approx. 100 x 100 x 80 cm  |  | € 57.80  |
| 7.9  |                               |       | approx. 100 x 100 x 100 cm |  | € 59.80  |
| 7.10 | Shelf                         | white | approx. 100 x 30 cm        | with wall brackets for level mounting    | € 29.00  |
| 7.11 |                               |       |                            | with wall brackets for inclined mounting | € 29.00  |



7.1



7.2 / 7.3



7.6



7.10

### Electrical installations - type A and B stands

|     | Item                                    | Color | Size | Remarks               | Price   |
|-----|---|-------|------|-----------------------|---------|
| 8.1 | Grounded power socket, 230 V            |       |      | incl. fitting/cabling | € 21.80 |
| 8.2 | Grounded power strip with three sockets |       |      | incl. fitting/cabling | € 26.60 |



8.1



8.2

### Miscellaneous - type A and B stands

|     | Item                                    | Color | Size | Remarks | Price   |
|-----|---|-------|------|---------|---------|
| 9.1 | Wastepaper basket                       |       |      |         | € 5.30  |
| 9.2 | Refuse bin                              |       |      |         | € 19.00 |
| 9.3 | Hourly labor charge for additional work |       |      |         | € 51.70 |



9.1



9.2

## Type C modular stand

Modular stand, recommended for stand sizes of 20 m<sup>2</sup> and above. Rental price for basic fittings, including assembly and dismantling: € 125.00 per m<sup>2</sup> and event.

**Note:** You'll find additional fittings for Type C stands on the following pages. Further furnishings on request.

### Basic fittings

#### Carpeting

disposable off-the-roll cord carpeting, available in 6 colors



#### Perimeter partition walls

to adjacent stands and/or hall walls, constructed of 10 cm thick wall elements, white, 250 cm high

#### 1 electrical distribution box

for connections of up to 3 kW, with two integrated 230-V sockets (sockets in other locations subject to additional charge)

#### Lighting

1 spotlight (arm-mounted, 150 W) per 5 m<sup>2</sup> of stand area, plus 4 HQI spotlights (75 W) on modular stand tower

#### 1 wastepaper basket

### Basic fittings, depending on stand size

| Stand area (m <sup>2</sup> )   | 20–49                | 50–79                | 80–100               |
|--|----------------------|----------------------|----------------------|
| Size of cabin /No. of wall elements required (all cabins include 1 door element, lockable)   | 2 m <sup>2</sup> / 2 | 4 m <sup>2</sup> / 3 | 6 m <sup>2</sup> / 4 |
| Modular stand tower (10 x 10 cm profile) 160 cm wide, 320 cm long, 360 cm high with 1 fabric banner measuring approx. 140 x 340 cm incl. digital print (dependent on timely delivery of printable file by exhibitor) | 1                    | 1                    | 2                    |
| Table(s), dia. 70 cm or 70 x 70 cm*  | 1                    | 2                    | 3                    |
| Chairs*  | 4                    | 8                    | 12                   |
| Coat rack(s)   | 1                    | 2                    | 2                    |

\* You can select alternative furniture (on request) up to six weeks before the opening day of the event.



Basic fittings



Typical stand configuration with additional fittings



Typical stand configuration with additional fittings



## Type D modular stand

Modular stand, for stand sizes of 20 m<sup>2</sup> and above.

Rental price for basic fittings, including assembly and dismantling: € 137.00 per m<sup>2</sup> and event.

**Note:** You'll find additional fittings for Type D stands on the following pages. Further furnishings on request.

### Basic fittings

#### Carpeting

disposable off-the-roll cord carpeting, available in 6 colors



#### Perimeter partition walls

to adjacent stands and/or hall walls, constructed of 10 cm thick wall elements, white, 250 cm high

#### 1 electrical distribution box

for connections of up to 3 kW, with two integrated 230-V sockets (sockets in other locations subject to additional charge)

#### Ceiling frame

Square aluminum profile along open side(s), including all necessary reinforcements and supports

#### Lighting

1 HQI spotlight (75 W) per 2 linear meters of ceiling frame profile, 1 arm-mounted spotlight (120 W) for every 5 m<sup>2</sup> of stand space

#### 1 wastepaper basket

### Basic fittings, depending on stand size

| Stand area (m <sup>2</sup> ):  | 20–49                | 50–79                | 80–100                |
|--|----------------------|----------------------|-----------------------|
| Size of cabin / No. of wall elements required (all cabins include 1 door element, lockable)  | 4 m <sup>2</sup> / 3 | 8 m <sup>2</sup> / 5 | 10 m <sup>2</sup> / 6 |
| Advertising tower (panel of 90 cm wide x 350 cm high) with approx. 90 x 90 cm backlit digital print <sup>1)</sup> on upper section and standard lettering in Helvetica Bold (max. of 50 characters per tower) on lower section. As structurally necessary, may be executed as a two-faced corner panel instead of a single panel (e.g. for corner stands). | 1                    | 2                    | 2                     |
| Table(s), dia. 70 cm or 70 x 70 cm*  | 1                    | 2                    | 3                     |
| Chairs*  | 4                    | 8                    | 12                    |
| Coat rack(s)   | 1                    | 2                    | 2                     |

\* You can select alternative furniture (on request) up to six weeks before the opening day of the event.

<sup>1)</sup> Dependent on timely delivery of printable file by exhibitor, at least six weeks before opening day of event.



Basic fittings / furnishings



Typical stand configuration with additional fittings



Typical stand configuration with additional fittings

## Additional fittings for type C and D stands (illustrations may vary from actual)

### Wall and cabin fittings - type C and D stands

|      | Item                           | Color  | Size                 | Remarks  | Price    |
|------|--------------------------------|--|----------------------|--|----------|
| 1.1  | Wall element                   | white  | 1 m element          | as for basic fittings package                              | € 85.40  |
| 1.2  |                                |  | 1/2 m element        |  | € 62.00  |
| 1.3  | Infill panel                   |  |                      | reinforced, e.g. for mounting a monitor – surcharge –      | € 33.00  |
| 1.4  | Infill panel, per linear meter | colored one side                                     |                      | – Surcharge per linear meter of wall –                     | € 53.40  |
| 1.5  |                                | one side full-bleed printed with digital text/ image |                      | from printable file – Surcharge per linear meter of wall – | € 245.20 |
| 1.6  |                                | one-sided, with stretch fabric incl. digital print   |                      | from printable file – Surcharge per m <sup>2</sup> –       | € 78.60  |
| 1.7  | wall panel, per linear meter   |  | 100 cm high          | to increase wall height to 350 cm                          | € 48.60  |
| 1.8  | Infill panel, per linear meter | colored one side                                     | 100 cm high          | – surcharge –  | € 44.20  |
| 1.9  | Door element                   | white  |                      | lockable   | € 129.80 |
| 1.10 |                                | colored one side (RAL colors)                        |                      | – surcharge –  | € 197.80 |
| 1.11 | Free-standing wall element     | white  | approx. 100 x 250 cm | with steel base  | € 213.00 |
| 1.12 |                                | colored  | approx. 100 x 250 cm | with steel base  | € 284.70 |
| 1.13 |                                | white  | approx. 100 x 250 cm | with attached table (60 x 69 x 100 cm)                     | € 325.80 |



1.2 1.1 1.7



1.9




1.11



1.13

### Floor coverings/floor construction - type C and D stands

|     | Item                      | Color   | Size | Remarks  | Price                   |
|-----|---------------------------|---|------|--|-------------------------|
| 2.1 | Velour carpeting          | in 6 standard colors<br> |      | surcharge to basic carpeting   | € 5.90 /m <sup>2</sup>  |
| 2.2 | Laminate                  | wood-grain finish   |      | surcharge to cord carpeting price; only in conjunction with items 2.3 or 2.4 | € 29.00 /m <sup>2</sup> |
| 2.3 | Chipboard flooring panels |   |      | for use with floor coverings   | € 26.60 /m <sup>2</sup> |
| 2.4 | False floor (plinth)      |   |      | for use with floor coverings   | € 28.60 /m <sup>2</sup> |



2.2



2.2



2.2

### Ceiling and lighting - type C and D stands

|     | Item                            | Color | Size | Remarks                              | Price    |
|-----|---------------------------------|-------|------|--------------------------------------|----------|
| 3.1 | Modular stand tower             |       |      | as for basic fittings package type C | € 788.60 |
| 3.2 | Arm-mounted spotlight, 150 Watt |       |      | as for basic fittings package        | € 33.00  |
| 3.3 | HQI spotlight, 75 W             |       |      | as for basic fittings package        | € 48.10  |



3.2



3.3

### Lettering, graphics and display media - type C and D stands

(see also “Wall and cabin fittings”)

|     | Item   | Color | Size | Remarks | Price            |
|-----|--|-------|------|---------|------------------|
| 4.1 | Digital prints, printed banners, vinyl film decals |       |      |         | price on request |

**Stand furniture - type C and D stands**

|      | Item                              | Color         | Size (w x d x h)                       | Remarks                                     | Price    |
|------|-----------------------------------|---------------|--|---|----------|
| 5.1  | Table                             | chrome /white | Diameter 70 cm,<br>approx. 70 cm high  | as for basic fittings package               | € 59.80  |
| 5.2  |                                   |               | 70 x 70 x approx. 70 cm                | as for basic fittings package               | € 59.80  |
| 5.3  | High table, rectangular           | white         | 140 x 60 x approx. 110 cm              |   | € 154.80 |
| 5.4  | High table, small                 | white         | 60 x 60 x 110 cm                       |   | € 97.30  |
| 5.5  | High table, round                 | chrome /white | Diameter 70 cm,<br>approx. 110 cm high |   | € 66.10  |
| 5.6  | Chair                             | chrome /white |  | as for basic fittings package               | € 29.60  |
| 5.7  | High chair / Bar stool            | chrome /white |  |   | € 85.80  |
| 5.8  | Bar counter / information counter | white         | approx. 103 x 50 x 100 cm              | lockable                                    | € 234.60 |
| 5.9  | High computer table               | white         | ca. 60 x 55 x 90 cm                    | back side of glass                          | € 296.80 |
| 5.10 | Literature display rack           |               | 130 cm high                            | free-standing,<br>with 5 sections (A4 size) | € 114.00 |



5.1



5.3/5.4



5.5



5.6



5.7



5.8



5.9



5.10

### Kitchen fittings and furniture - type C and D stands

In case water connection is needed as well as electrical connections the exhibitor has to order it separately.

|     | Item   | Color | Size (w x d x h)          | Remarks                         | Price    |
|-----|--|-------|---------------------------|---------------------------------|----------|
| 6.1 | Kitchenette with refrigerator, sink, twin hotplates and dish draining rack |       | approx. 90 x 60 x 90 cm   | power connection approx. 7 kW   | € 319.10 |
| 6.2 | Refrigerator   |       | approx. 60 x 60 x 85 cm   | with freezer compartment        | € 99.70  |
| 6.3 | Sink cupboard unit with built-in water heater                              |       | approx. 90 x 60 x 85 cm   | Power connection approx. 2.5 kW | € 147.00 |
| 6.4 | Steel shelf unit   |       | approx. 100 x 30 x 200 cm | free-standing                   | € 59.30  |



6.1



6.4



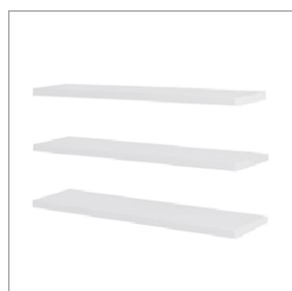
6.5

### Display cabinets, plinths, shelves - type C and D stands

|     | Item                   | Color | Size (w x d x h)          | Remarks  | Price    |
|-----|------------------------|-------|---------------------------|--|----------|
| 7.1 | Plinth display cabinet | white | approx. 40 x 40 x 110 cm  | with glass cover   | € 117.30 |
| 7.2 | Plinth display cabinet | white | approx. 100 x 50 x 110 cm | with glass cover   | € 285.80 |
| 7.3 | Plinth                 |       | approx. 40 x 40 x 90 cm   |  | € 53.10  |
| 7.4 |                        |       | approx. 50 x 50 x 50 cm   |  | € 43.20  |
| 7.5 |                        |       | approx. 100 x 100 x 50 cm |  | € 106.30 |
| 7.6 |                        |       | approx. 100 x 100 x 90 cm |  | € 154.80 |
| 7.7 | Shelf                  | white | approx. 100 x 30 cm       | straight, mounted on wall element (incl. necessary wall reinforcement) | € 65.20  |



7.1



7.7

### Electrical installations - type C and D stands

|     | Item   | Color | Size | Remarks                                      | Price   |
|-----|--|-------|------|--|---------|
| 8.1 | Grounded power socket, 230 V                   |       |      | incl. fitting/cabling                        | € 21.80 |
| 8.2 | Grounded power strip with three sockets, 230 V |       |      | incl. fitting/cabling                        | € 26.60 |
| 8.3 | Grounded power strip with two sockets, 230 V   |       |      | installed flush with wall surface (recessed) | € 56.20 |



8.1



8.2



8.3

### Miscellaneous - type C and D stands

|     | Item                                    | Color | Size | Remarks | Price   |
|-----|---|-------|------|---------|---------|
| 9.1 | Wastepaper basket                       |       |      |         | € 5.30  |
| 9.2 | Refuse bin                              |       |      |         | € 19.00 |
| 9.3 | Hourly labor charge for additional work |       |      |         | € 51.70 |



9.1



9.2

## Truss stand

Can be used to enhance a stand of your own design or as an overall solution by ordering a “truss stand upgrade”.

**Stated rental prices cover basic fittings for the duration of a single event and include assembly and dismantling.**

| Enclosed area             | Price                 |
|---------------------------|-----------------------|
| 12 to 30 m <sup>2</sup>   | € 71 / m <sup>2</sup> |
| 31 to 60 m <sup>2</sup>   | € 53 / m <sup>2</sup> |
| 61 to 100 m <sup>2</sup>  | € 44 / m <sup>2</sup> |
| 101 to 150 m <sup>2</sup> | € 39 / m <sup>2</sup> |
| up to 300 m <sup>2</sup>  | € 37 / m <sup>2</sup> |
| over 300 m <sup>2</sup>   | price on request      |

## Basic fittings

### Truss system

supported on 4 corner columns, including all necessary bracings, overall height approx. 350 cm (height extension subject to surcharge)

### Lighting

1 spotlight (150 W) per 5 m<sup>2</sup> of stand area

### 1 electrical distribution box

for connections of up to 3 kW, with two integrated 230-V sockets (sockets in other locations subject to additional charge)

## Truss stand upgrade

Truss structure as enhancement for stands of 12 m<sup>2</sup> and larger. Rental fee for basic upgrade (per event), incl. set-up and dismantling: € 99 / m<sup>2</sup>

## Basic upgrade

### Carpeting

disposable off-the-roll cord carpeting, available in 6 colors



### Perimeter partition walls

to adjacent stands and/or hall walls, light grey (Leitner system), grid module 200 cm wide, overall height: 300 cm

### Fascia panel

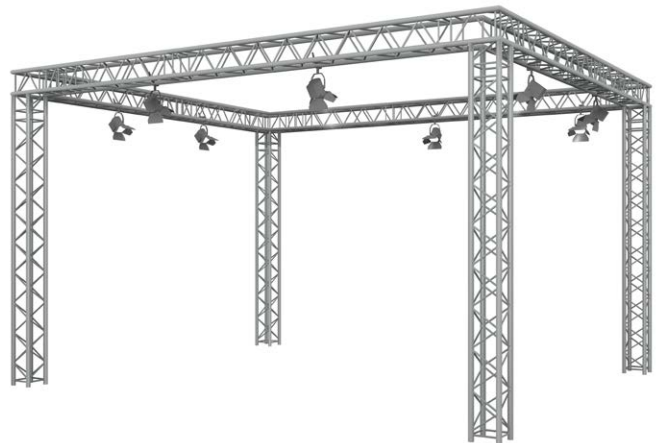
200 x 40 cm, for each of open side of stand, incl. digital print and logo<sup>1)</sup>

### Cabin

100 x 100 cm, with lockable door

<sup>1)</sup> Dependent on timely delivery of printable file by exhibitor, at least six weeks before opening day of event.

**Note:** You can find additional fittings for truss type stands on the following pages. Additional fitting elements available on request.



Basic fittings



Typical stand configuration with “Truss stand upgrade”





Typical stand configuration with additional fittings

## Additional fittings for truss stand (illustrations may vary from actual)

### Wall and cabin fittings - Truss stand

|     | Item            | Color | Size | Remarks                           | Price                       |
|-----|-----------------|-------|------|-----------------------------------|-----------------------------|
| 1.1 | Wall element    |       |      |                                   | price on request            |
| 1.2 | Truss framework |       |      | Raising of truss height to 450 cm | € 255.70<br>lump-sum charge |
| 1.3 |                 |       |      | Raising of truss height to 550 cm | € 511.50<br>lump-sum charge |
| 1.4 |                 |       |      | Raising of truss height to 650 cm | € 767.40<br>lump-sum charge |

### Floor coverings / floor construction - Truss stand

|     | Item                      | Color   | Size | Remarks   | Price                   |
|-----|---------------------------|---|------|---|-------------------------|
| 2.1 | Ribbed carpeting          | in 6 standard colors<br> |      |   | € 6.80 /m <sup>2</sup>  |
| 2.2 | Velour carpeting          | in 6 standard colors<br> |      | Price = surcharge over cost of ribbed carpeting.  | € 5.90 /m <sup>2</sup>  |
| 2.3 | Laminate                  | Wood-grain finish   |      | Price = surcharge over cost of ribbed carpeting.<br>Only in conjunction with items 2.4 or 2.5 | € 29.00 /m <sup>2</sup> |
| 2.4 | Chipboard flooring panels |   |      | For use with floor coverings  | € 26.60 /m <sup>2</sup> |
| 2.5 | False floor (plinth)      |   |      | For use with floor coverings  | € 28.60 /m <sup>2</sup> |



2.3



2.3



2.3



### Ceiling and lighting - Truss stand

|     | Item        | Color | Size | Remarks             | Price            |
|-----|-------------|-------|------|---------------------|------------------|
| 3.1 | Floodlights |       |      | 150 W               | € 42.60          |
|     |             |       |      | other types/outputs | price on request |

### Lettering, graphics and display media - Truss stand

The following prices do not include graphics

|     | Item   | Color | Size | Remarks | Price            |
|-----|--|-------|------|---------|------------------|
| 4.4 | Digital prints, printed banners, vinyl film decals |       |      |         | price on request |

### Stand furniture - Truss stand

|      | Item                              | Color         | Size (w x d x h)                    | Remarks                                  | Price    |
|------|-----------------------------------|---------------|-------------------------------------|--|----------|
| 5.1  | Table                             | chrome /white | Diameter 70 cm, approx. 70 cm high  | as for basic fittings package            | € 59.80  |
| 5.2  |                                   |               | 70 x 70 x approx. 70 cm             | as for basic fittings package            | € 59.80  |
| 5.3  | High table, rectangular           | white         | 140 x 60 x approx. 110 cm           |  | € 154.80 |
| 5.4  | High table, small                 | white         | 60 x 60x 110 cm                     |  | € 97.30  |
| 5.5  | High table, round                 | chrome /white | Diameter 70 cm, approx. 110 cm high |  | € 66.10  |
| 5.6  | Chair                             | chrome /white |                                     | as for basic fittings package            | € 29.60  |
| 5.7  | High chair / Bar stool            | chrome /white |                                     |  | € 85.80  |
| 5.8  | Bar counter / information counter | white         | approx. 103 x 50 x 100 cm           | lockable                                 | € 234.60 |
| 5.9  | High computer table               | white         | approx. 60 x 55 x 90 cm             | back side of glass                       | € 296.80 |
| 5.10 | Literature display rack           |               | 130 cm high                         | free-standing, with 5 sections (A4 size) | € 114.00 |



5.1



5.3/5.4



5.5



5.6



5.7



5.8



5.9



5.10

### Kitchen fittings and furniture - Truss stand

In case water connection is needed as well as electrical connections the exhibitor has to order it separately.

|     | Item   | Color | Size (w x d x h)          | Remarks                         | Price    |
|-----|--|-------|---------------------------|---------------------------------|----------|
| 6.1 | Kitchenette with refrigerator, sink, twin hotplates and dish draining rack |       | approx. 90 x 60 x 90 cm   | power connection approx. 7 kW   | € 319.10 |
| 6.2 | Refrigerator   |       | approx. 60 x 60 x 85 cm   | with freezer compartment        | € 99.70  |
| 6.3 | Sink cupboard unit with built-in water heater                              |       | approx. 90 x 60 x 85 cm   | Power connection approx. 2.5 kW | € 147.00 |
| 6.4 | Steel shelf unit   |       | approx. 100 x 30 x 200 cm | free-standing                   | € 59.30  |



6.1



6.4



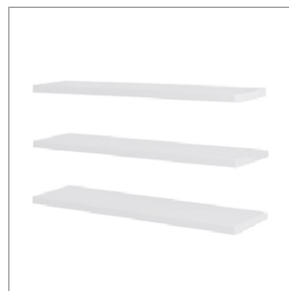
6.5

### Display cabinets, plinths, shelves - Truss stand

|     | Item                   | Color | Size (w x d x h)          | Remarks  | Price    |
|-----|------------------------|-------|---------------------------|--|----------|
| 7.1 | Plinth display cabinet | white | approx. 40 x 40 x 110 cm  | with glass cover   | € 117.30 |
| 7.2 | Plinth display cabinet | white | approx. 100 x 50 x 110 cm | with glass cover   | € 285.80 |
| 7.3 | Plinth                 |       | approx. 40 x 40 x 90 cm   |  | € 53.10  |
| 7.4 |                        |       | approx. 50 x 50 x 50 cm   |  | € 43.20  |
| 7.5 |                        |       | approx. 100 x 100 x 50 cm |  | € 106.30 |
| 7.6 |                        |       | approx. 100 x 100 x 90 cm |  | € 154.80 |
| 7.7 | Shelf                  | white | approx. 100 x 30 cm       | straight, mounted on wall element (incl. necessary wall reinforcement) | € 65.20  |



7.2



7.7

### Electrical installations - Truss stand

|     | Item   | Color | Size | Remarks                                      | Price   |
|-----|--|-------|------|--|---------|
| 8.1 | Grounded power socket, 230 V                 |       |      | incl. fitting/cabling                        | € 21.80 |
| 8.2 | Grounded power strip with three sockets      |       |      | incl. fitting/cabling                        | € 26.60 |
| 8.3 | Grounded power strip with two sockets, 230 V |       |      | installed flush with wall surface (recessed) | € 56.20 |



8.1



8.2



8.3

### Miscellaneous - Truss stand

|     | Item                                    | Color | Size | Remarks | Price   |
|-----|---|-------|------|---------|---------|
| 9.1 | Wastepaper basket                       |       |      |         | € 5.30  |
| 9.2 | Refuse bin                              |       |      |         | € 19.00 |
| 9.3 | Hourly labor charge for additional work |       |      |         | € 51.70 |



9.1



9.2

## Line stand

High-quality system stand for stand areas of 20 m<sup>2</sup> and larger. Rental price for basic fittings, including assembly and dismantling: € 148 per m<sup>2</sup> and event.

**Note:** We'll be happy to provide you with further information about additional fittings and furniture for Line stands.

## Basic fittings

### Carpeting

disposable off-the-roll cord carpeting, available in 6 colors



### Perimeter partition walls

to adjacent stands and/or hall walls, light grey (Leitner system), grid module 200 cm wide, overall height: 300 cm

### Ceiling framing profiles

form a 200 x 200 cm grid, including all necessary bracings and pillar supports

### Graphics panel / Ceiling construction

200 x 300 cm frame assembly with glass infill panel, 8 mm thick, incl. lettering in standard typeface Helvetica Bold (up to a maximum of 20 letters)

200 x 200 cm, 100 cm high graphics cube with 4-sided fabric infill, incl. digital print<sup>1)</sup> on 1, 2, 3 or 4 sides (depending on number of open stand sides)

### Lighting

1 spotlight, 100 W, per 3 m<sup>2</sup> stand sides

### 1 electrical distribution box

for connections of up to 3 kW, with two integrated 230-V sockets (sockets in other locations subject to additional charge)

### 1 wastepaper basket

### Basic fittings, depending on stand size

| Stand area (m <sup>2</sup> )                   | 20–59            | 60–89            | 90–150           |
|--|------------------|------------------|------------------|
| Size of cabin (incl. 1 door element, lockable) | 2 m <sup>2</sup> | 6 m <sup>2</sup> | 8 m <sup>2</sup> |
| Coat rack(s)                                   | 1                | 2                | 2                |



Basic fittings



Typical stand configuration with additional fittings



Typical stand configuration with additional fittings

<sup>1)</sup> Dependent on timely delivery of printable file by exhibitor, at least six weeks before opening day of event.

## “Exclusive” type

High-quality conventional system stand for stand areas of 20 m<sup>2</sup> and larger. Rental fee for basic fittings (per event), incl. set-up and dismantling: € 248 / m<sup>2</sup>

**Note:** We'll be happy to provide you with further information about additional fittings and furniture for Exclusive stands.

### Basic fittings

#### floor coverings

Raised pedestal (approx. 8 cm high) covered with velour, off-the-roll carpeting in 5 colors



#### Perimeter partition walls

of conventional framework design, for use in separating stands from their neighbors or the walls of exhibition halls. White surface, approx. 7 cm thick and 300 cm high. Illuminated wall elements, approx. 200 wide x 300 cm high, incl. digital printing<sup>1)</sup>

#### 1 electrical distribution box

for connections of up to 10 kW, with two integrated 230-V sockets.

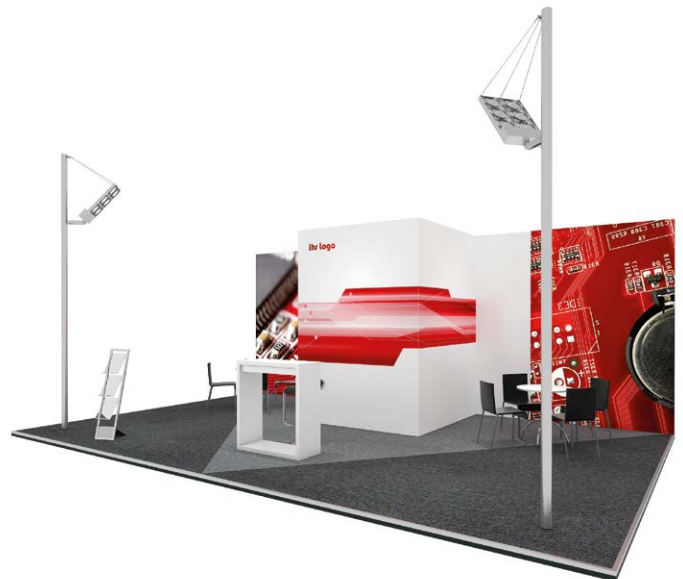
### Basic fittings, depending on stand size

| Stand area (m <sup>2</sup> )   | 20–39                | 40–59                | ab 60                |
|--|----------------------|----------------------|----------------------|
| Size of cabin / No. of wall elements required, incl. 1 door element (number of back walls as per plan) | 2 m <sup>2</sup> / 4 | 4 m <sup>2</sup> / 6 | 6 m <sup>2</sup> / 7 |
| Illuminated wall elements, approx. 200 wide x 300 cm high, incl. digital printing <sup>1)</sup>        | 2                    | 2                    | 3                    |
| Table(s), dia. 70 cm or 70 x 70 cm*  | 1                    | 2                    | 3                    |
| Chair, wooden, white (alternatively another type of seat or a high table with 2 bar stools)            | 4                    | 8                    | 12                   |
| Bar counter  | 1                    | 2                    | 2                    |
| High chair   | 1                    | 1                    | 1                    |
| Coat rack  | 1                    | 2                    | 2                    |
| Light pole <sup>*)</sup>   | 1                    | 2                    | 3                    |
| Literature display rack  | 1                    | 1                    | 1                    |
| Flush-mounted wall sockets, 230 V  | 1                    | 2                    | 3                    |
| Grounded power sockets, 230 V  | 3                    | 5                    | 8                    |

<sup>1)</sup> Dependent on timely delivery of printable file by exhibitor, at least six weeks before opening day of event.  
<sup>\*)</sup> with 6 spotlights (150 W each)



Basic fittings



Typical stand configuration with additional fittings



Typical stand configuration with additional fittings



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